

NY STATE CLIENT SEMI-ANNUAL REPORT

Marking Instructions: Please type or use blue or black ink pen.
 Completely fill in one circle.
 Print legible numbers and block letters, no script.

COMPLETE ALL SECTIONS
 before submitting or form will be returned.

I Reporting Information

Year: 2012

Fill in circle if amendment ☒

Report Period: ☐ January/June ☒ July/December

Type of Lobbying: ☒ Nonprocurement ☐ Procurement ☐ Both

Client Filing Fee Check Number: N/A

FOR OFFICE USE ONLY

Cym Amendment
 Amended: exp. dated 10/23/12
 pd to Creative Direct from 119,455
RECEIVED FEB 15 2013 to 30,571
 Amended: Sof F info.
 Amended: exp total from 953,297 to
 865,413

II Client Information

Name: Common Sense

Permanent Business Address: PO Box 96

City: Midlothian

Business Phone: 540-341-8808

State: VA

ZIP code: 23113

Fax Number: 540-341-8809

Third Party Beneficiary (see instructions):

III Lobbyist(s) Information & Compensation (Current Period Only)

Any individual or organization that has lobbied on behalf of the client must be reported below, regardless of whether the threshold was exceeded by that individual or organization.

A Type of Lobbyist: ☒ Retained ☐ Employed ☐ Designated

Level of Gov't: ☒ State Lobbying ☐ Local Lobbying ☐ Both

Name: Advancing Strategies, LLC

Phone Number: 540-341-8808

Address: PO Box 96

City: Midlothian

State: VA

ZIP code: 23113

Compensation for current period: \$60,000 .00

B Type of Lobbyist: ☐ Retained ☐ Employed ☐ Designated

Level of Gov't: ☐ State Lobbying ☐ Local Lobbying ☐ Both

Name:

Phone Number:

Address:

State:

ZIP code:

City:

Compensation for current period: \$.00

C Type of Lobbyist: ☐ Retained ☐ Employed ☐ Designated

Level of Gov't: ☐ State Lobbying ☐ Local Lobbying ☐ Both

Name:

Phone Number:

Address:

State:

ZIP code:

City:

Compensation for current period: \$.00

☐ Continued on attached pages

D TOTAL COMPENSATION of ALL lobbyists for current period.....(A+B+C+addendum sheets): \$60,000 .00

IV Other Expenses (Current Semi-Annual Period Only)

| | | |
|---|----------------------|--|
| A Report in the aggregate all expenses less than or equal to \$75: | \$ 0 | .00 |
| B Report in the aggregate all expenses for salaries of non-lobbying employees: | \$ 0 | .00 |
| C Itemize each expense exceeding \$75: | | |
| PAID TO: Donahue Direct | DATE: 07 / 27 / 2012 | <input type="radio"/> Ad <input type="radio"/> Social Event |
| PURPOSE: Website Design | AMOUNT: \$14,000 | <input type="radio"/> *Addendum attached |
| <input type="radio"/> PROCUREMENT <input checked="" type="radio"/> NONPROCUREMENT | | |
| PAID TO: Creative Direct LLC | DATE: 08 / 15 / 2012 | <input checked="" type="radio"/> Ad <input type="radio"/> Social Event |
| PURPOSE: Mailing | AMOUNT: \$14,650 | <input type="radio"/> *Addendum attached |
| <input type="radio"/> PROCUREMENT <input checked="" type="radio"/> NONPROCUREMENT | | |
| <input checked="" type="radio"/> Continued on attached pages | | |
| * If any expense listed above exceeds \$75 for an individual, you must attach the addendum page listing the expense, dollar amount attributable to the individual and the name, title and employer of the individual. | | |
| D Total expenses for current period: | \$865,413 | .00 (if applicable, include all expenses from attached pages in total) |

V Source of Funding Disclosure

Instructions: In the event only one person or entity is listed as the Single Source for a Contribution(s), use Section A. In the event multiple persons or entities have been aggregated as a Single Source for a Contribution(s), use Section B.

A Below list all Contributions received from the Single Source. Include the date and the amount of the Contribution received. If more than five Contributions from the Single Source have been received, use section V(C) of the Addendum for the additional Contributions.

Contribution(s) from Single Source #1

Single Source Entity's Name: Center for Common Sense LLC

or
Single Source Person's Last Name:

First Name:

Address: 2850 N Andrews Ave.

City: Fort Lauderdale

State: FL

ZIP code: 33311

Phone:

| | | | | |
|-----------------------------|----------------|-------------------------|------------|-----|
| Date Contribution Received: | 08 / 20 / 2012 | Amount of Contribution: | \$ 562,951 | .00 |
| Date Contribution Received: | 09 / 20 / 2012 | Amount of Contribution: | \$ 122,381 | .00 |
| Date Contribution Received: | 09 / 27 / 2012 | Amount of Contribution: | \$ 7,343 | .00 |
| Date Contribution Received: | 10 / 05 / 2012 | Amount of Contribution: | \$ 25,945 | .00 |
| Date Contribution Received: | 10 / 10 / 2012 | Amount of Contribution: | \$ 67,309 | .00 |

Check here if using section V(C) of the Addendum for additional Contributions: ☐**Contribution(s) Single Source #2**

Single Source Entity's Name:

or
Single Source Person's Last Name:

First Name:

Address:

City:

State:

ZIP code:

Phone:

| | | | | |
|-----------------------------|-----|-------------------------|----|-----|
| Date Contribution Received: | / / | Amount of Contribution: | \$ | .00 |
| Date Contribution Received: | / / | Amount of Contribution: | \$ | .00 |
| Date Contribution Received: | / / | Amount of Contribution: | \$ | .00 |
| Date Contribution Received: | / / | Amount of Contribution: | \$ | .00 |
| Date Contribution Received: | / / | Amount of Contribution: | \$ | .00 |

Check here if using section V(C) of the Addendum for additional Contributions: ☐Check here if there are Contribution(s) from Single Source(s) other than those listed above. Use Section V(A) of the Addendum to list all such Contributions: ☐

V Source of Funding Disclosure

B Single Source Information for a Contribution(s) from multiple, Related, or Affiliated Entities.

Contributions from Single Source #1

Related or Affiliated Entity or Person:

Entity's or Person's Full Name:

Entity's or Person's Address:

Entity's or Person's Phone:

Dates and Amounts of Contributions from Entity or Person:

Date Contribution Received: / / Amount of Contribution: \$.00

Date Contribution Received: / / Amount of Contribution: \$.00

Date Contribution Received: / / Amount of Contribution: \$.00

Check here if using section V(C) of the Addendum for additional Contributions: ☐

Related or Affiliated Entity or Person:

Entity's or Person's Full Name:

Entity's or Person's Address:

Entity's or Person's Phone:

Dates and Amounts of Contributions from Entity or Person:

Date Contribution Received: / / Amount of Contribution: \$.00

Date Contribution Received: / / Amount of Contribution: \$.00

Date Contribution Received: / / Amount of Contribution: \$.00

Check here if using section V(C) of the Addendum for additional Contributions: ☐

Check here if using section V(B) of the Addendum for additional Related, or Affiliated Entities or Persons: ☐

Contributions from Single Source #2

Related or Affiliated Entity or Person:

Entity's or Person's Full Name:

Entity's or Person's Address:

Entity's or Person's Phone:

Dates and Amounts of Contributions from Entity or Person:

Date Contribution Received: / / Amount of Contribution: \$.00

Date Contribution Received: / / Amount of Contribution: \$.00

Date Contribution Received: / / Amount of Contribution: \$.00

Check here if using section V(C) of the Addendum for additional Contributions: ☐

Related or Affiliated Entity or Person:

Entity's or Person's Full Name:

Entity's or Person's Address:

Entity's or Person's Phone:

Dates and Amounts of Contributions from Entity or Person:

Date Contribution Received: / / Amount of Contribution: \$.00

Date Contribution Received: / / Amount of Contribution: \$.00

Date Contribution Received: / / Amount of Contribution: \$.00

Check here if using section V(C) of the Addendum for additional Contributions: ☐

Check here if using section V(B) of the Addendum for additional Related, or Affiliated Entities or Persons: ☐

Check here if there are Contribution(s) from Single Source(s) other than those listed above. Use Section V(B) of the Addendum to list all such Contributions: ☐

Designated Addendum sheet for sections III and IV

Please use the following addendum pages as continuation for the specified sections. If additional space is needed, please make a copy of this sheet.

III Lobbyist(s) Information & Compensation (Current Period Only)

Any individual or organization that has lobbied on behalf of the client must be reported below, regardless of whether the threshold was exceeded by that individual or organization.

Type of Lobbyist: ☐ Retained ☐ Employed ☐ Designated

Level of Gov't: ☐ State Lobbying ☐ Local Lobbying ☐ Both

Name:

Phone Number:

Address:

City:

State:

ZIP code:

Compensation for current period: \$.00

Type of Lobbyist: ☐ Retained ☐ Employed ☐ Designated

Level of Gov't: ☐ State Lobbying ☐ Local Lobbying ☐ Both

Name:

Phone Number:

Address:

City:

State:

ZIP code:

Compensation for current period: \$.00

Type of Lobbyist: ☐ Retained ☐ Employed ☐ Designated

Level of Gov't: ☐ State Lobbying ☐ Local Lobbying ☐ Both

Name:

Phone Number:

Address:

City:

State:

ZIP code:

Compensation for current period: \$.00

IV Other Expenses (Current Semi-Annual Period Only)

Designated Addendum sheet for sections III and IV

Please use the following addendum pages as continuation for the specified sections. If additional space is needed, please make a copy of this sheet.

III Lobbyist(s) Information & Compensation (Current Semi-Annual Period Only)

Any individual or organization that has lobbied on behalf of the client must be reported below, regardless of whether the threshold was exceeded by that individual or organization.

| | | | |
|---|--------------------------------------|--------------------------------------|----------------------------------|
| Type of Lobbyist: | <input type="radio"/> Retained | <input type="radio"/> Employed | <input type="radio"/> Designated |
| Level of Gov't: | <input type="radio"/> State Lobbying | <input type="radio"/> Local Lobbying | <input type="radio"/> Both |
| Name: | Phone Number: | | |
| Address: | State: | | ZIP code: |
| City: | | | |
| Compensation for current period: \$.00 | | | |
| Type of Lobbyist: | <input type="radio"/> Retained | <input type="radio"/> Employed | <input type="radio"/> Designated |
| Level of Gov't: | <input type="radio"/> State Lobbying | <input type="radio"/> Local Lobbying | <input type="radio"/> Both |
| Name: | Phone Number: | | |
| Address: | State: | | ZIP code: |
| City: | | | |
| Compensation for current period: \$.00 | | | |
| Type of Lobbyist: | <input type="radio"/> Retained | <input type="radio"/> Employed | <input type="radio"/> Designated |
| Level of Gov't: | <input type="radio"/> State Lobbying | <input type="radio"/> Local Lobbying | <input type="radio"/> Both |
| Name: | Phone Number: | | |
| Address: | State: | | ZIP code: |
| City: | | | |
| Compensation for current period: \$.00 | | | |

IV Other Expenses (Current Semi-Annual Period Only)

| | | | |
|---|-----------------------|--|------------------------------------|
| PAID TO: Creative Direct LLC | DATE: 09 / 05 / 2012 | <input checked="" type="radio"/> Ad | <input type="radio"/> Social Event |
| PURPOSE: Mailing | AMOUNT: \$ 76,827 .00 | <input type="radio"/> *Addendum attached | |
| <input type="radio"/> PROCUREMENT <input checked="" type="radio"/> NONPROCUREMENT | | | |
| PAID TO: Creative Direct LLC | DATE: 09 / 13 / 2012 | <input checked="" type="radio"/> Ad | <input type="radio"/> Social Event |
| PURPOSE: Mailing | AMOUNT: \$ 91,270 .00 | <input type="radio"/> *Addendum attached | |
| <input type="radio"/> PROCUREMENT <input checked="" type="radio"/> NONPROCUREMENT | | | |
| PAID TO: Creative Direct LLC | DATE: 09 / 13 / 2012 | <input checked="" type="radio"/> Ad | <input type="radio"/> Social Event |
| PURPOSE: Mailing | AMOUNT: \$ 34,400 .00 | <input type="radio"/> *Addendum attached | |
| <input type="radio"/> PROCUREMENT <input checked="" type="radio"/> NONPROCUREMENT | | | |
| PAID TO: Creative Direct LLC | DATE: 09 / 19 / 2012 | <input checked="" type="radio"/> Ad | <input type="radio"/> Social Event |
| PURPOSE: Mailing | AMOUNT: \$ 52,852 .00 | <input type="radio"/> *Addendum attached | |
| <input type="radio"/> PROCUREMENT <input checked="" type="radio"/> NONPROCUREMENT | | | |
| PAID TO: Creative Direct LLC | DATE: 09 / 20 / 2012 | <input checked="" type="radio"/> Ad | <input type="radio"/> Social Event |
| PURPOSE: Mailing | AMOUNT: \$ 13,690 .00 | <input type="radio"/> *Addendum attached | |
| <input type="radio"/> PROCUREMENT <input checked="" type="radio"/> NONPROCUREMENT | | | |

Designated Addendum sheet for sections III and IV

Please use the following addendum pages as continuation for the specified sections. If additional space is needed, please make a copy of this sheet.

III Lobbyist(s) Information & Compensation (Current Period Only)

Any individual or organization that has lobbied on behalf of the client must be reported below, regardless of whether the threshold was exceeded by that individual or organization.

Type of Lobbyist: ☐ Retained ☐ Employed ☐ Designated

Level of Gov't: ☐ State Lobbying ☐ Local Lobbying ☐ Both

Name: _____ Phone Number: _____

Address: _____

City: _____ State: _____ ZIP code: _____

Compensation for current period: \$ _____ .00

Type of Lobbyist: ☐ Retained ☐ Employed ☐ Designated

Level of Gov't: ☐ State Lobbying ☐ Local Lobbying ☐ Both

Name: _____ Phone Number: _____

Address: _____

City: _____ State: _____ ZIP code: _____

Compensation for current period: \$ _____ .00

Type of Lobbyist: ☐ Retained ☐ Employed ☐ Designated

Level of Gov't: ☐ State Lobbying ☐ Local Lobbying ☐ Both

Name: _____ Phone Number: _____

Address: _____

City: _____ State: _____ ZIP code: _____

Compensation for current period: \$ _____ .00

IV Other Expenses (Current Semi-Annual Period Only)

PAID TO: Creative Direct LLC DATE: 09 / 25 / 2012 ☒ Ad ☐ Social Event

PURPOSE: Mailing AMOUNT: \$ 29,500 .00 ☐ *Addendum attached

☐ PROCUREMENT ☒ NONPROCUREMENT

PAID TO: Donahue Direct DATE: 09 / 25 / 2012 ☒ Ad ☐ Social Event

PURPOSE: Email Advertisement AMOUNT: \$ 15,000 .00 ☐ *Addendum attached

☐ PROCUREMENT ☒ NONPROCUREMENT

PAID TO: Creative Direct LLC DATE: 10 / 01 / 2012 ☒ Ad ☐ Social Event

PURPOSE: Mailing AMOUNT: \$ 105,208 .00 ☐ *Addendum attached

☐ PROCUREMENT ☒ NONPROCUREMENT

PAID TO: Donahue Direct DATE: 10 / 03 / 2012 ☒ Ad ☐ Social Event

PURPOSE: Internet Advertisement AMOUNT: \$ 10,000 .00 ☐ *Addendum attached

☐ PROCUREMENT ☒ NONPROCUREMENT

PAID TO: Creative Direct LLC DATE: 10 / 09 / 2012 ☒ Ad ☐ Social Event

PURPOSE: Mailing AMOUNT: \$ 45,760 .00 ☐ *Addendum attached

☐ PROCUREMENT ☒ NONPROCUREMENT

Designated Addendum sheet for sections III and IV

Please use the following addendum pages as continuation for the specified sections. If additional space is needed, please make a copy of this sheet.

III Lobbyist(s) Information & Compensation (Current Period Only)

Any individual or organization that has lobbied on behalf of the client must be reported below, regardless of whether the threshold was exceeded by that individual or organization.

| | | | |
|---|--------------------------------------|--------------------------------------|----------------------------------|
| Type of Lobbyist: | <input type="radio"/> Retained | <input type="radio"/> Employed | <input type="radio"/> Designated |
| Level of Gov't: | <input type="radio"/> State Lobbying | <input type="radio"/> Local Lobbying | <input type="radio"/> Both |
| Name: | Phone Number: | | |
| Address: | | | |
| City: | State: | ZIP code: | |
| Compensation for current period: \$.00 | | | |
| Type of Lobbyist: | <input type="radio"/> Retained | <input type="radio"/> Employed | <input type="radio"/> Designated |
| Level of Gov't: | <input type="radio"/> State Lobbying | <input type="radio"/> Local Lobbying | <input type="radio"/> Both |
| Name: | Phone Number: | | |
| Address: | | | |
| City: | State: | ZIP code: | |
| Compensation for current period: \$.00 | | | |
| Type of Lobbyist: | <input type="radio"/> Retained | <input type="radio"/> Employed | <input type="radio"/> Designated |
| Level of Gov't: | <input type="radio"/> State Lobbying | <input type="radio"/> Local Lobbying | <input type="radio"/> Both |
| Name: | Phone Number: | | |
| Address: | | | |
| City: | State: | ZIP code: | |
| Compensation for current period: \$.00 | | | |

IV Other Expenses (Current Semi-Annual Period Only)

| | | |
|---|------------------------|--|
| PAID TO: Creative Direct LLC | DATE: 10 / 15 / 2012 | <input checked="" type="radio"/> Ad <input type="radio"/> Social Event |
| PURPOSE: Mailing | AMOUNT: \$ 102,736 .00 | <input type="radio"/> *Addendum attached |
| <input type="radio"/> PROCUREMENT <input checked="" type="radio"/> NONPROCUREMENT | | |
| PAID TO: Creative Direct LLC | DATE: 10 / 23 / 2012 | <input checked="" type="radio"/> Ad <input type="radio"/> Social Event |
| PURPOSE: Mailing | AMOUNT: \$ 30,571 .00 | <input type="radio"/> *Addendum attached |
| <input type="radio"/> PROCUREMENT <input checked="" type="radio"/> NONPROCUREMENT | | |
| PAID TO: Creative Direct LLC | DATE: 10 / 23 / 2012 | <input checked="" type="radio"/> Ad <input type="radio"/> Social Event |
| PURPOSE: Mailing | AMOUNT: \$ 35,953 .00 | <input type="radio"/> *Addendum attached |
| <input type="radio"/> PROCUREMENT <input checked="" type="radio"/> NONPROCUREMENT | | |
| PAID TO: Creative Direct LLC | DATE: 10 / 26 / 2012 | <input checked="" type="radio"/> Ad <input type="radio"/> Social Event |
| PURPOSE: Mailing | AMOUNT: \$ 30,442 .00 | <input type="radio"/> *Addendum attached |
| <input type="radio"/> PROCUREMENT <input checked="" type="radio"/> NONPROCUREMENT | | |
| PAID TO: Powers & Company | DATE: 07 / 11 / 2012 | <input type="radio"/> Ad <input type="radio"/> Social Event |
| PURPOSE: Mailing List | AMOUNT: \$ 12,460 .00 | <input type="radio"/> *Addendum attached |
| <input type="radio"/> PROCUREMENT <input checked="" type="radio"/> NONPROCUREMENT | | |

Designated Addendum sheet for sections III and IV

Please use the following addendum pages as continuation for the specified sections. If additional space is needed, please make a copy of this sheet.

III Lobbyist(s) Information & Compensation (Current Period Only)

Any individual or organization that has lobbied on behalf of the client must be reported below, regardless of whether the threshold was exceeded by that individual or organization.

Type of Lobbyist: ☐ Retained ☐ Employed ☐ Designated

Level of Gov't: ☐ State Lobbying ☐ Local Lobbying ☐ Both

Name:

Phone Number:

Address:

City:

State:

ZIP code:

Compensation for current period: \$.00

Type of Lobbyist: ☐ Retained ☐ Employed ☐ Designated

Level of Gov't: ☐ State Lobbying ☐ Local Lobbying ☐ Both

Name:

Phone Number:

Address:

City:

State:

ZIP code:

Compensation for current period: \$.00

Type of Lobbyist: ☐ Retained ☐ Employed ☐ Designated

Level of Gov't: ☐ State Lobbying ☐ Local Lobbying ☐ Both

Name:

Phone Number:

Address:

City:

State:

ZIP code:

Compensation for current period: \$.00

IV Other Expenses (Current Semi-Annual Period Only)

PAID TO: Powers & Company

DATE: 08 / 29 / 2012

☐ Ad ☐ Social Event

PURPOSE: Email List

AMOUNT: \$ 3,500 .00

☐ *Addendum attached

☐ PROCUREMENT ☒ NONPROCUREMENT

PAID TO:

DATE: / /

☐ Ad ☐ Social Event

PURPOSE:

AMOUNT: \$.00

☐ *Addendum attached

☐ PROCUREMENT ☐ NONPROCUREMENT

PAID TO:

DATE: / /

☐ Ad ☐ Social Event

PURPOSE:

AMOUNT: \$.00

☐ *Addendum attached

☐ PROCUREMENT ☐ NONPROCUREMENT

PAID TO:

DATE: / /

☐ Ad ☐ Social Event

PURPOSE:

AMOUNT: \$.00

☐ *Addendum attached

☐ PROCUREMENT ☐ NONPROCUREMENT

PAID TO:

DATE: / /

☐ Ad ☐ Social Event

PURPOSE:

AMOUNT: \$.00

☐ *Addendum attached

☐ PROCUREMENT ☐ NONPROCUREMENT

VI Subjects lobbied:

Limited government; lower taxes; less government regulation; free markets; Constitutional freedoms; a strong national defense; government ethics; and education.

☐ Continued on attached pages

VII Person, State Agency, Municipality or Legislative Body lobbied:

Assembly Member George Latimer, Senator Joseph Addabbo, and Monroe County Legislator Ted O'Brien.

☐ Continued on attached pages

VII Bill, Rule, Regulation, Rate Number or brief description relative to the introduction or intended introduction of legislation or a resolution on which you lobbied:

None.

☐ Continued on attached pages

VIII Title and Identifying Numbers of procurement contracts/documents lobbied:

None.

☐ Continued on attached pages

IX Number or Subject Matter of Executive Order of Governor/Municipality lobbied:

None.

☐ Continued on attached pages

X Subject Matter of and Tribes involved in tribal-state compacts, etc lobbied:

None.

☐ Continued on attached pages

XI Declaration

This Declaration must be signed by the Chief Administrative Officer. (If the Chief Administrative Officer, for any reason, does not sign, he/she must duly designate another person to sign this Declaration.) **(See instructions.)**

I declare under penalty of perjury that the information contained in this report is true, correct, and complete to the best of my knowledge and belief.

X

SIGNATURE

PRINT NAME: LAST LaCivita

TITLE: President

DATE:

2/5/13

FIRST Chris

Mark One:

☒ Chief Administrative Officer

☐ Designee (Attach Letter)

The following MUST be attached to this report at the time of submission:

- You must attach a **\$50 dollar filing fee** to each semi-annual report. (No fee is required for amendments to the original)
- If applicable, a designation letter if you have marked designee in section XI.
- If applicable, continuation sheets for sections III, IV, V, VI, VII, VIII, IX and X.

PLEASE NOTE You may be assessed up to \$25 for each day this report is late.